

AREA

N=			400	100%
South	1	(1/ 84)	67	17%
Central	2		98	25%
North West	3		58	15%
North East.....	4		177	44%

START

Hello, my name is _____ and I am conducting a survey for Suffolk University and I would like to get your opinions on some political questions. We are calling New Jersey households statewide. Would you be willing to spend five minutes answering some brief questions? {ROTATE}

N=			400	100%
Continue	1	(1/ 88)	400	100%

S1

S1. Are you currently registered to vote?

N=			400	100%
Yes	1	(1/ 89)	400	100%
No	2		0	0%

GENDR

Record Gender

N=			400	100%
Male	1	(1/ 92)	182	46%
Female	2		218	54%

S2

S2. Thank You. How likely are you to vote in the upcoming election for Governor?

N=			400	100%
Very likely	1	(1/ 93)	358	90%
Somewhat likely	2		42	10%
Not very/not at all likely	3		0	0%
Other/Undecided/Refused	4		0	0%

Q1

Q1. Which political party do you feel closest to - Democrat, Republican, or Independent?

N=			400	100%
Democrat	1	(1/ 96)	135	34%
Republican	2		83	21%
Independent/Unaffiliated/Other	3		182	46%

Q2

Q2. What is your age category?

N=			400	100%
18-35	1	(1/ 97)	34	9%
36-45	2		77	19%
46-55	3		91	23%
56-65	4		102	26%
66-75	5		53	13%
Over 75	6		38	10%
Refused	7		5	1%

Q3

Q3. Which of the following best describes your race or ethnicity?

N=			400	100%
White/Caucasian	1	(1/ 98)	292	73%
African-American	2		49	12%
Asian	3		13	3%
American Indian	4		3	1%
Hispanic (Mexican, Spanish)	5		22	6%
Undecided (DO NOT READ)	6		4	1%
Refused (DO NOT READ)	7		17	4%

Q4

Q4. Which one of the following issues matters most in deciding your vote for Governor?

N=			400	100%
Taxes	01	(1/ 99)	52	13%
Education	02		24	6%
Property Taxes	03		77	19%
Economy	04		53	13%
Jobs/Employment	05		53	13%
Budget	06		22	6%
Healthcare	07		51	13%
Government/Political Corruption	08		36	9%
Undecided (DO NOT READ)	09		30	8%
Refused (DO NOT READ)	10		2	1%

PREQ5

I'm going to read you a list of state and national leaders. For each, please tell me if your opinion of them is generally favorable or generally unfavorable. If you are undecided or have never heard of them, just tell me that.

N=			400	100%
Continue	1	(1/101)	400	100%

Q5

Q5. First take Barack Obama, would you say your opinion of Barack Obama is generally favorable or generally unfavorable?

N=			400	100%
Never heard	1	(1/102)	2	1%
Favorable	2		248	62%
Unfavorable	3		119	30%
Heard of/undecided	4		31	8%

Q6

Q6. Would you say your opinion of Chris Daggett (DAG -It) is generally favorable or generally unfavorable?

N=			400	100%
Never heard	1	(1/103)	81	20%
Favorable	2		78	20%
Unfavorable	3		100	25%
Heard of/undecided	4		141	35%

Q7

Q7. Would you say your opinion of Robert Menendez (Men-EN-Dez) is generally favorable or generally unfavorable?

N=			400	100%
Never heard	1	(1/104)	42	11%
Favorable	2		122	31%
Unfavorable	3		126	32%
Heard of/undecided	4		110	28%

Q8

Q8. Would you say your opinion of Chris Christie is generally favorable or generally unfavorable?

N=			400	100%
Never heard	1	(1/105)	11	3%
Favorable	2		135	34%
Unfavorable	3		183	46%
Heard of/undecided	4		71	18%

Q9

Q9. Would you say your opinion of Frank Lautenberg (LOT -en-berg) is generally favorable or generally unfavorable?

N=			400	100%
Never heard	1	(1/106)	41	10%
Favorable	2		159	40%
Unfavorable	3		136	34%
Heard of/undecided	4		64	16%

Q10

Q10. Would you say your opinion of Jon Corzine (CORE -Zyne) is generally favorable or generally unfavorable?

N=			400	100%
Never heard	1	(1/107)	4	1%
Favorable	2		178	45%
Unfavorable	3		185	46%
Heard of/undecided	4		33	8%

Q11

Q11. Do you feel that the state of New Jersey is generally going in the right direction or do you feel things have gotten off on the wrong track?

N=			400	100%
Right direction	1	(1/108)	108	27%
Wrong track	2		262	66%
Undecided (DO NOT READ)	3		28	7%
Refused (DO NOT READ)	4		2	1%

Q12A **{Bergen, Burlington, Camden, Cumberland, Essex, Gloucester, Hudson, Middlesex, Passaic, Somerset, Union, & Warren counties}**

Q12A. There are twelve candidates for governor listed on your ballot. The candidates are Jon Corzine (CORE -Zyne)-Democrat, Chris Christie-Republican, and 10 Independents including {RANDOMIZE} Jason Cullen, Chris Daggett, Kenneth Kaplan, Joshua Leinsdorf, Alvin Lindsay, David Meiswinkle, Gregory Pason, Kostas Petris, Gary Steele, and Gary Stein. At this point, for whom will you vote?

Q12B **{For Atlantic, Cape May, Hunterdon, Mercer, Monmouth, Morris, Ocean, Salem, & Sussex counties}**

Q12B. There are twelve candidates for governor listed on your ballot. The candidates are Chris Christie-Republican, Jon Corzine (CORE -Zyne)-Democrat, and 10 Independents including {RANDOMIZE} Jason Cullen, Chris Daggett, Kenneth Kaplan, Joshua Leinsdorf, Alvin Lindsay, David Meiswinkle, Gregory Pason, Kostas Petris, Gary Steele, and Gary Stein. At this point, for whom will you vote?

N=			400	100%
Jon Corzine-Democrat	01	(1/155)	143	36%
Chris Christie-Republican	02		117	29%
Jason Cullen-People Not Politics	03		4	1%
Chris Daggett-Independent for New Jersey	04		27	7%
Kenneth Kaplan-Libertarian	05		0	0%
Joshua Leinsdorf-Fair Election Party	06		0	0%
Alvin Lindsay-Lindsay for Governor	07		2	1%
David Meiswinkle-Middle Class Empowerment	08		0	0%
Gregory Pason-Socialist Party USA	09		0	0%
Kostas Petris-For the People	10		0	0%
Gary Steele-Leadership, Independence, Vision ...	11		3	1%
Gary Stein-Independent	12		0	0%
Undecided (DO NOT READ)	13		97	24%
Refused (DO NOT READ)	14		7	2%

Q13

Q13. Is your mind made up or do you think you might change your mind before the election?

N=			296	100%
Mind made up	1	(1/157)	213	72%
Might change	2		72	24%
Undecided (DO NOT READ)	3		11	4%
Refused (DO NOT READ)	4		0	0%

Q14

Q14. If you were standing in the voting booth right now, who are you leaning toward?

N=			104	100%
Jon Corzine-Democrat	01	(1/158)	26	25%
Chris Christie-Republican	02		16	15%
Jason Cullen-People Not Politics	03		0	0%
Chris Daggett-Independent for New Jersey	04		2	2%
Kenneth Kaplan-Libertarian	05		0	0%
Joshua Leinsdorf-Fair Election Party	06		0	0%
Alvin Lindsay-Lindsay for Governor	07		0	0%
David Meiswinkle-Middle Class Empowerment	08		0	0%
Gregory Pason-Socialist Party USA	09		0	0%
Kostas Petris-For the People	10		0	0%
Gary Steele-Leadership, Independence, Vision	11		0	0%
Gary Stein-Independent	12		0	0%
Undecided (DO NOT READ)	13		57	55%
Refused (DO NOT READ)	14		3	3%

Q12 & 14 COMBINED

Initial & Leaners.

N=			400	100%
Jon Corzine-Democrat	01	(1/155)	169	42%
Chris Christie-Republican	02		133	33%
Jason Cullen-People Not Politics	03		4	1%
Chris Daggett-Independent for New Jersey	04		29	7%
Kenneth Kaplan-Libertarian	05		0	0%
Joshua Leinsdorf-Fair Election Party	06		0	0%
Alvin Lindsay-Lindsay for Governor	07		2	1%
David Meiswinkle-Middle Class Empowerment	08		0	0%
Gregory Pason-Socialist Party USA	09		0	0%
Kostas Petris-For the People	10		0	0%
Gary Steele-Leadership, Independence, Vision	11		3	1%
Gary Stein-Independent	12		0	0%
Undecided (DO NOT READ)	13		57	14%
Refused (DO NOT READ)	14		3	1%

Q15 {INDEPENDENTS ONLY}

Q15. Second choice. If you had to pick between John Corzine or Chris Christie, would you vote for Corzine, Christie, or one of the other Independents?

{IF THEY SAY ANOTHER INDEPENDENT, ASK WHO}

N=			38	100%
Jon Corzine-Democrat	01	(1/162)	9	24%
Chris Christie-Republican	02		11	29%
Jason Cullen-People Not Politics	03		0	0%
Chris Daggett-Independent for New Jersey	04		0	0%
Kenneth Kaplan-Libertarian	05		1	3%
Joshua Leinsdorf-Fair Election Party	06		1	3%
Alvin Lindsay-Lindsay for Governor	07		0	0%
David Meiswinkle-Middle Class Empowerment	08		0	0%
Gregory Pason-Socialist Party USA	09		0	0%
Kostas Petris-For the People	10		3	8%
Gary Steele-Leadership, Independence, Vision	11		2	5%
Gary Stein-Independent	12		0	0%
Undecided (DO NOT READ)	13		11	29%
Refused (DO NOT READ)	14		0	0%

Q16

Q16. Overall, which candidate do you trust more<Q16W >?

N=			400	100%
Corzine	1	(1/165)	181	45%
Christie	2		122	31%
Neither	3		67	17%
Both	4		7	2%
Undecided (DO NOT READ)	5		21	5%
Refused (DO NOT READ)	6		2	1%

Q17

Q17. On Sunday, the New York Times endorsed Jon Corzine for Governor. Does that make you more or less likely to vote for Jon Corzine?

N=			400	100%
More likely	1	(1/166)	55	14%
Less likely	2		106	27%
No difference	3		229	57%
Undecided (DO NOT READ)	4		9	2%
Refused (DO NOT READ)	5		1	0%

Q18

Q18. President Obama has endorsed Jon Corzine for Governor. Does that make you more or less likely to vote for Jon Corzine?

N=			400	100%
More likely	1	(1/167)	88	22%
Less likely	2		122	31%
No difference	3		184	46%
Undecided (DO NOT READ)	4		6	2%
Refused (DO NOT READ)	5		0	0%

Q19

Q19. There are 12 candidates for Governor. Would you prefer fewer choices on your ballot?

N=			400	100%
Yes	1	(1/168)	264	66%
No	2		136	34%

Q19A

Currently Democrats and Republicans need one thousand certified signatures to run for Governor and Independents need eight hundred in order to qualify.

N=			400	100%
Continue	1	(1/169)	400	100%

Q19A1

Q19A1. Would you support increasing the required amount of signatures for all candidates for Governor to five thousand certified signatures? {ROTATE}

N=			400	100%
Yes	1	(1/170)	196	49%
No	2		204	51%

Q19A2

Q19A2. Would you support increasing the required amount of signatures for all candidates for Governor to ten thousand certified signatures?

N=			400	100%
Yes	1	(1/171)	135	34%
No	2		265	66%

Q20

Q20. How common do you think corruption is in New Jersey politics - is it widespread, or is it limited to a few isolated incidents?

N=			400	100%
Widespread corruption	1	(1/172)	269	67%
Limited to a few isolated incidents	2		106	27%
Undecided (DO NOT READ)	3		24	6%
Refused (DO NOT READ)	4		1	0%

Q21

Q21. Regardless of how you intend to vote, when all the votes are counted a week from Tuesday, who do you think will be elected Governor of New Jersey?

(NOT WHO THEY ARE VOTING FOR NECESSARILY, BUT WHO THEY THINK WILL WIN)

N=			400	100%
Corzine	1	(1/173)	231	58%
Christie	2		96	24%
Daggett	3		7	2%
Undecided (DO NOT READ)	4		66	17%
Refused (DO NOT READ)	5		0	0%

Q22

Q22. Regardless of how you intend to vote, how comfortable would you be with Jon Corzine as Governor for four more years?

N=			400	100%
Extremely comfortable	1	(1/174)	40	10%
Very comfortable	2		98	25%
Somewhat comfortable	3		93	23%
Not at all comfortable	4		152	38%
Undecided (DO NOT READ)	5		14	4%
Refused (DO NOT READ)	6		3	1%

Q23

Q23. Regardless of how you intend to vote, how comfortable would you be with Chris Christie as Governor for four years?

N=			400	100%
Extremely comfortable	1	(1/175)	26	7%
Very comfortable	2		50	13%
Somewhat comfortable	3		120	30%
Not at all comfortable	4		162	41%
Undecided (DO NOT READ)	5		35	9%
Refused (DO NOT READ)	6		7	2%

Q24

Q24. Regardless of how you intend to vote, how comfortable would you be with Chris Daggett as Governor for four years?

N=			400	100%
Extremely comfortable	1	(1/176)	10	3%
Very comfortable	2		25	6%
Somewhat comfortable	3		107	27%
Not at all comfortable	4		155	39%
Undecided (DO NOT READ)	5		99	25%
Refused (DO NOT READ)	6		4	1%

Q25

Q25. Did you vote in the 2008 presidential election?

{IF VOTED, ASK} Did you vote for Barack Obama - Democrat, John McCain - Republican, or Ralph Nader - Independent?

N=			400	100%
Barack Obama-Democrat	1	(1/177)	219	55%
John McCain-Republican	2		162	41%
Ralph Nader-Independent	3		4	1%
Other	4		8	2%
Did not vote	5		7	2%